

Saturday 21st March - Day 7

5 am.

The last designers are closing their computers. It has been a very long emotional night of designing, imagining, composing, tasting thoughts, changing ideas, discussing and finding solutions.

Its time to get a few hours of sleep at the collegio fatebenefratelli - our home during the stay in Perugia. With the help from strong coffee and pasteries full of chocolate and sugar... the incredible designers wakes up early after just a few hours of sleep. We meet up again in the beautiful building of the Order of the Architects of Perugia - just in front of the dome. The inspiring and always preset Marco Pietrosante and Francesco Subioli is keeping the energy high with inputs and suggestions. Here in the morning our first presentation with the press will take place. After a few hours we are ready!

12pm

Next step - preparing for the afternoon and the final presentation.

The time has been very limited and regardless of this fact the designers put their souls inside the projects. We have had a collaboration with colleagues from different parts of the world and with different backgrounds, point of views, food habits, language. The various ways of attacking the design process has been a great value to understand and communicate with everyone. The way these designers shared their ideas, emotions, impressions and added point of views has formed a laboratory of concentrated creativity!

We have seen a strong sense of community develop during theres days charing this experience and having to interpret each individuals personal visions we found a common language that expresses the story we want to tell!

The lunch is in front of computers - the mouse in one hand, the sandwich in the other and all focus on the screens for creating and building the story. Luckily we find wonderful chocolate shops just outside our doorstep - for an extra energy boost spiced with cinnamon and orange twists now and then. While the computers trasforms the ideas into three dimensional drawings.

18 pm

Files are flying through the room, last corrections, last reflections, last considerations on the story, Everyone starts to get ready and the last seconds of calculating the scenes in 3D are running out! Impressions are put on paper and the words that shapes the story has been determined.

Very soon we will present the result. Excitement in the air and the tired designer got an extra energy boost for this final step in the long week! Our guest start to arrive and the story is ready!

Karolin Larsson